



CREATIVE
LEAPS INTERNATIONAL

Where music is
the sound of ideas.



Introducing

Creative Leaps
International

For Meeting Planners

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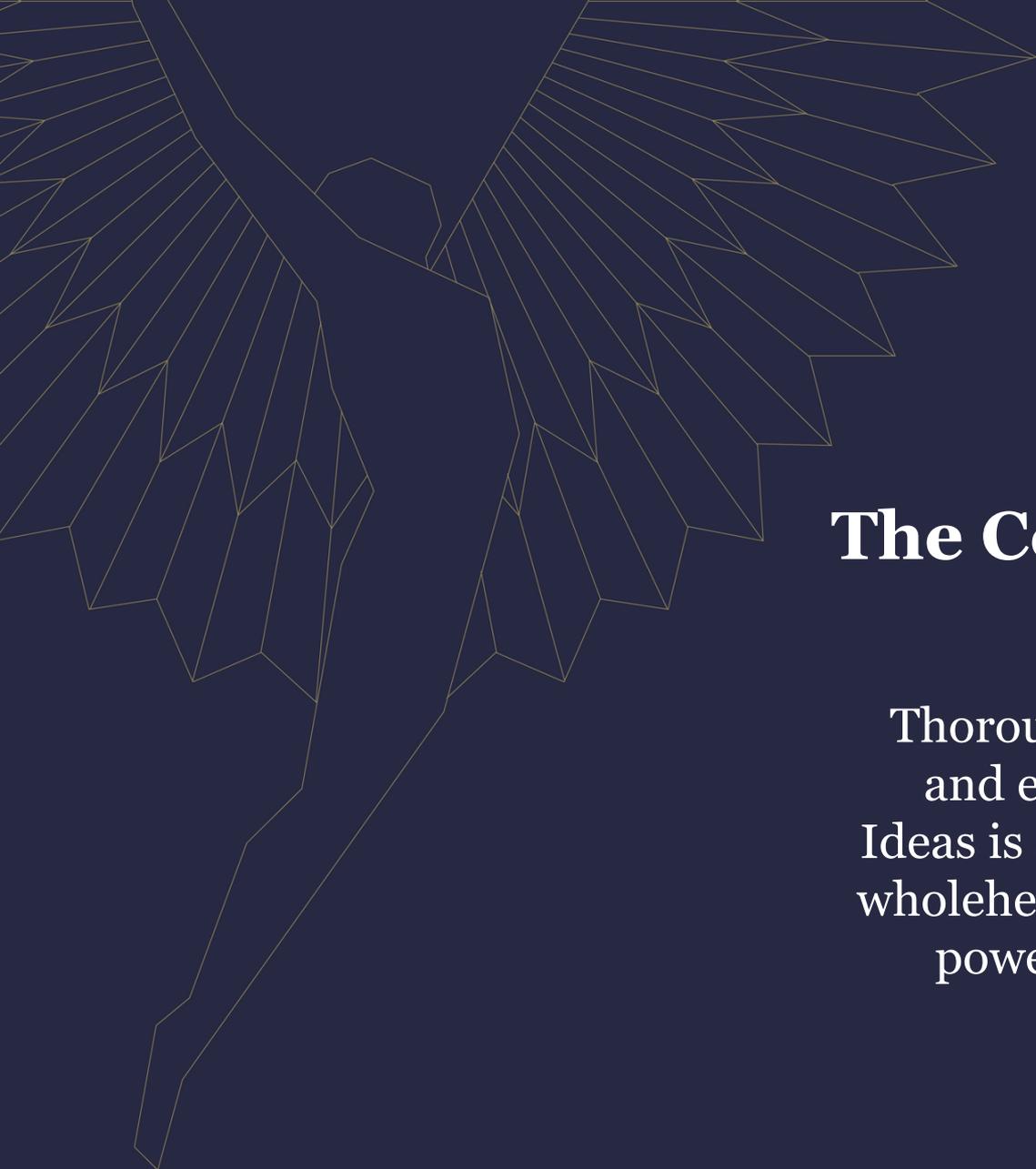
We develop highly creative, highly entertaining conference and event experiences for groups of all sizes: for major corporations, professional associations, organizations, universities, governments and social enterprises worldwide.



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KEYNOTE EVENT

The Concert of Ideas

Thoroughly original in concept and execution, the Concert of Ideas is a spark to new thinking, wholehearted engagement and a powerful catalyst for change.

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This state of the art keynote event embodies a set of artful triggers to set minds and hearts in curious exploratory motion. Participants are royally entertained.

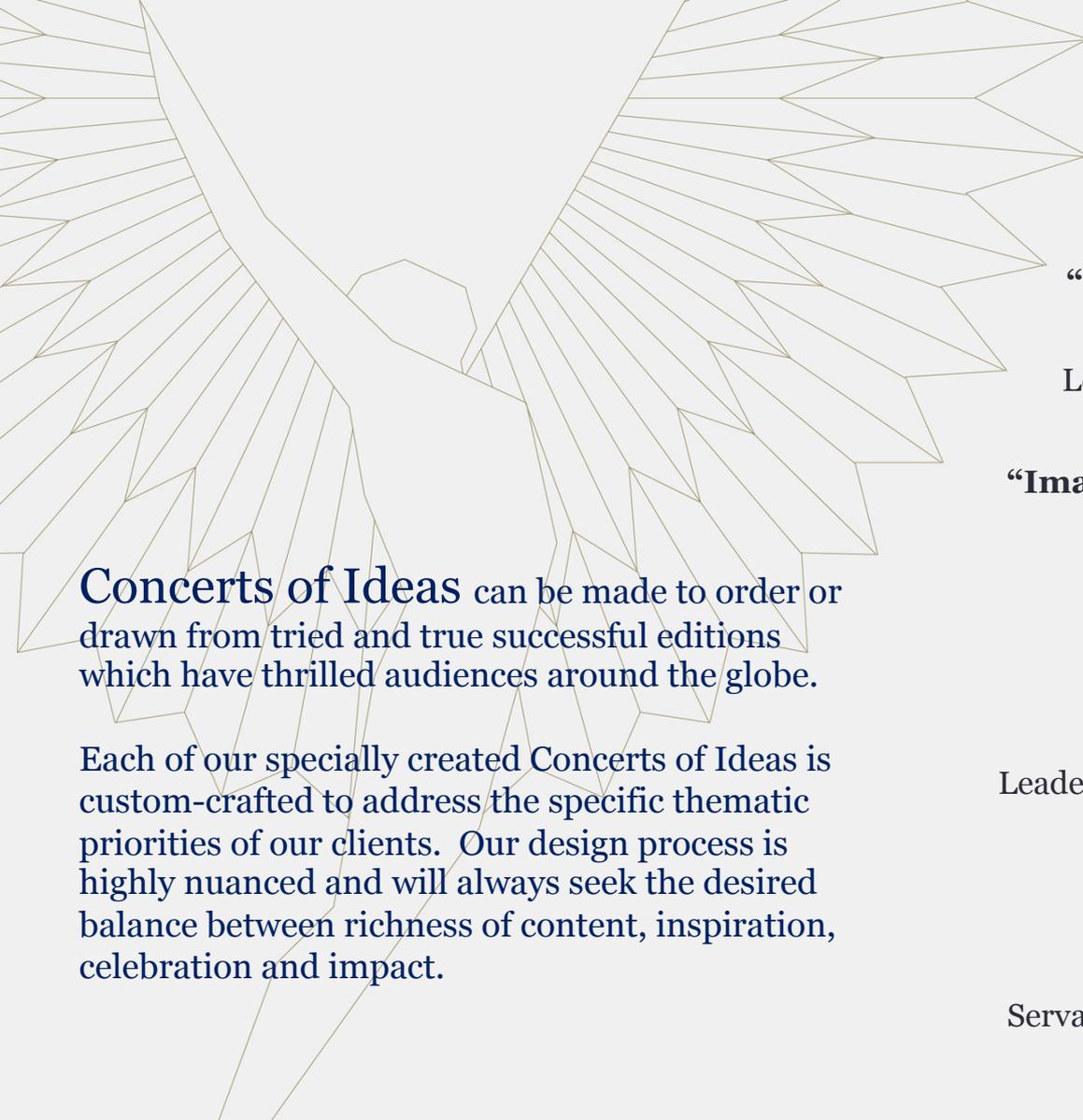
Simultaneously, they are invited to think deeply, to entertain new perspectives and, ultimately, to enter into thoughtful dialogue with one another.

[Watch video to learn more.](#)

Featuring grand, exciting and absolutely brilliant music performed by award-winning artists, the Concert of Ideas IS a world-class concert performance.

But there is more. Woven through the music to leverage imagination, are equally brilliant contributions from Einstein, Shakespeare, Picasso, Cervantes, Margaret Mead, James Baldwin and Langston Hughes.

Mind, intellect, heart and soul are activated and propelled along exhilarating journeys of exploration.



Some examples...

Concerts of Ideas can be made to order or drawn from tried and true successful editions which have thrilled audiences around the globe.

Each of our specially created Concerts of Ideas is custom-crafted to address the specific thematic priorities of our clients. Our design process is highly nuanced and will always seek the desired balance between richness of content, inspiration, celebration and impact.

“Unless The Mind Catch Fire...”

A Concert of Ideas
Exploring and Celebrating
Leadership, Vision & Transformation

“Imagination and the Adjacent Possible”

A Concert of Ideas
Exploring and Celebrating
Scientific Creativity and Invention

“Part of Something Larger”

A Concert of Ideas
Exploring & Celebrating
Leadership, Imagination and Corporate Social
Responsibility

“The Leader’s Challenge”

A Concert of Ideas
Exploring and Celebrating
Servant Leadership & the Five Ways of Being

A Sampling of our Clients and Partners

Corporations

IBM
GE
Pfizer
Boeing
Starbucks
SC Johnson Company
McDonnell Douglas

Governments

The White House
US Department of State
Office of the General Counsel
National Performance Review
Excellence in Government Conferences
Center for Excellence in Municipal Management
Partners for a New Beginning

Global Institutions, Leadership Centers and Summits

United Nations
World Bank
Earth Summit
Aspen Institute
Center for Creative Leadership
Covey Leadership Center
Global Leadership Forum, Istanbul

Universities and Business Schools

Columbia University
Queensland University of Technology, Brisbane
GWU School of Business and Public Policy
MIT Sloan School of Management
University of the Pacific
McGill University
University of California, Irvine

Professional Associations, Social Sector & NGOs

Academy of Management
American Institute of Architects
Association for Managers of Innovation
Association for Supervision and Curriculum Development
Society for College and University Planning
Silver Bay Association
Southeast Louisiana Chapter of the American Red Cross

"If I ever had doubts about the power of the arts on business executives, my work with John Cimino and Creative Leaps International at McDonnell Douglas and SC Johnson put those doubts to rest."

Frank P. Bordonaro, Chief Learning Officer,
McDonnell Douglas, S.C. Johnson

"The arts and banking? The arts and productivity? At first, an unlikely match, but innovation is like that, isn't it? This experience with Creative Leaps International has proven to be learning worth banking on!"

James Rush, Chief Learning Officer
Institute for Learning, Bank of Montreal

"We are still basking in the glow! Your contribution to the success of our conference was magnificent!"

Stanley S. Gryskiewicz, **Center for Creative Leadership
International Creativity & Innovation Networking Conference**

"If you're considering an opportunity to work with Creative Leaps International, I highly recommend their services to you. Their creativity, reliability, and flexibility helped provide Starbucks partners with a wonderful introduction to our workshop topic of Servant Leadership, ultimately giving our partners a truly memorable experience."

Marty Fisher, Director, Retail Learning
Starbucks Coffee Company

"What an amazing experience to kick off our important conference! Your concert design, tailoring of messages and content, and engagement of our members (including our president!) brought fresh, new thinking to our conference. You extended yourselves in so many ways to reinforce moments of creativity and innovation - your engagement with our constituency simply sparkled. It was a privilege to work with you!"

Kathleen Benton, Associated Director, Education and Product Development,
Society for College and University Planning

"Thank you for a magnificent experience of renewal that took place in a city and amongst a people greatly in need of the buoyancy and hope you were able to bring to us. You helped us find our song again!"

Kay Wilkins, CEO
Southeast Louisiana Chapter, The American Red Cross

"John, I have attached the comments from your keynote evaluations and I have never in my life read more powerful reflections from a 2 hour presentation. It's amazing! If you ever need a strong reference for your work, send them my way."

Doug Soffer, Director Constituent Relations
Association for Supervision and Curriculum Development

"The Concert of Ideas is shaped so cleverly with a fluid mix of information and different kinds of listening and connecting challenges. One moment our jaws dropped at their musical virtuosity, the next we were reflecting on a profound idea about a deep issue of our relationship to our work."

Eric Booth, author/consultant for education and creativity
CEMM Program Excellence in Municipal Management



CULMINATING EVENT

The Harvest of Ideas

(or The Harvest of Learnings)

In partnership with conference participants, we create and perform special culminating events keyed to synthesis, celebration and closure.

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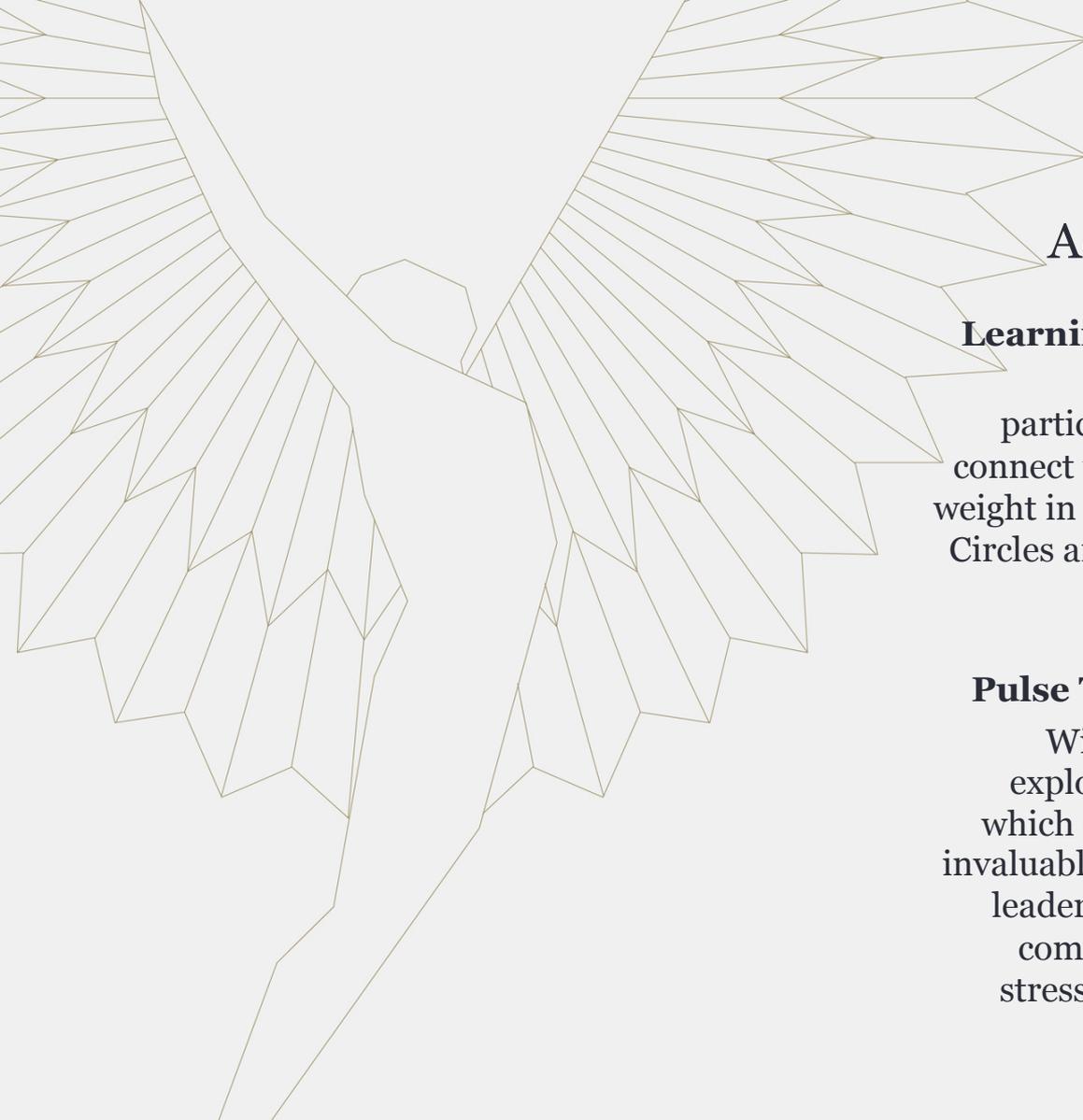
We work with conference participants in distilling and expressing key insights and outcomes of the conference. We craft these insights into an energizing and uplifting culminating performance.

The Harvest of Ideas becomes an unforgettable experience which anchors learning, creates powerful memories, and sends people home with a sense of triumph.

No conference should be without a **Harvest of Ideas!**



A number of our clients, including **Starbucks Coffee Company** (introducing its store managers to Servant Leadership) and **The Southeast Louisiana Chapter of the American Red Cross** (seeking renewal after the ravages of Hurricane Katrina), have elected to open their conferences with a stimulating and tone-setting ***Concert of Ideas*** and then close with a celebratory ***Harvest of Learnings***.



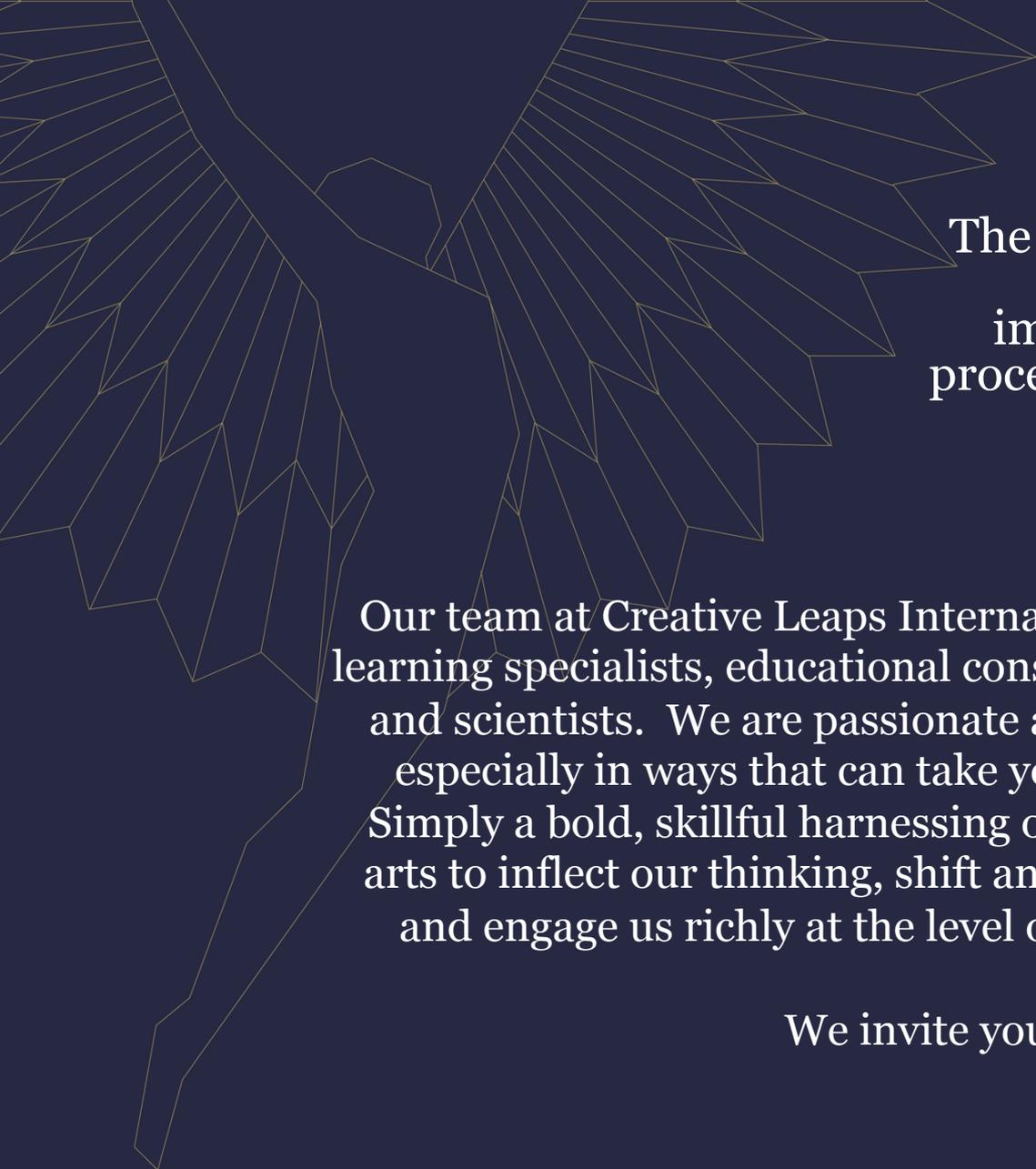
Additional Program Services

Learning Groups and Debriefing Circles

On the heels of the Concert of Ideas, participants will be bursting with a desire to connect with one another, an impulse worth its weight in gold. Learning Groups and Debriefing Circles are two excellent options for channeling this energy to productive ends.

Pulse Topics and Extension Workshops

With minds and imaginations primed for exploration, an immersion in “pulse topics” which drive learning and performance can be invaluable. Topics might include dimensions of leadership, perception and decision-making, complexity and change, peak performance, stress management, diversity and creativity.



The best way to work with us
is to invite us into your
imagination and planning
process where we can add our
spark to yours.

Our team at Creative Leaps International is an inspired mix of learning specialists, educational consultants, performing artists and scientists. We are passionate about bringing ideas to life, especially in ways that can take you by surprise. Our secret? Simply a bold, skillful harnessing of the inherent power of the arts to inflect our thinking, shift and sharpen our perceptions, and engage us richly at the level of our emotions and values.

We invite you to learn more about us at:
[creativeleaps.org](https://www.creativeleaps.org)



Contact us to learn more:

John J. Cimino, Jr.

President and CEO

+1 845 469 7254

jcimino@creativeleaps.org

Danielle Duell

Global Ambassador

+61 414 949 556

danielle@creativeleaps.org

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